

GRENDENE S.A.

Listed Company - CNPJ Nº. 89.850.341/0001-60 - NIRE Nº. 23300021118-CE

NOTICE TO SHAREHOLDERS

Grendene S.A. (B3: GRND3) hereby informs its shareholders and the market in general that, pursuant to Art. 21-L, § 2º, CVM Instruction nº 481/2009, as amended, the Company's Ordinary General Meeting is scheduled for April 13, 2020 and that it will adopt the remote voting system.

Sobral, Ceará, January 9th, 2020.

Luiz Antônio Moroni
Investor Relations Officer
Grendene S.A.